Email #1 – Get Started Online / Mobile App

*Subject:*

Get Started with Your Health Plan Online at UniveraHealthcare.com

*Copy:*

We want to share a few things that will help you get the most out of your health plan.

First, check out the Univera Healthcare website. Here you can find tools and resources to help you get the most out of your health plan.

Visit [UniveraHealthcare.com/Login](http://www.univerahealthcare.com/login) to get started.

When you register for a new account or login with an existing one, you will gain anytime access to your benefits and coverage 24/7. Plus, you can:

* View or order Member Cards
* Find a Doctor who participates with your plan
* View deductibles, spending and claims
* Estimate medical costs\*
* Access statements, forms and documents
* Choose opt-in for paperless delivery (e.g. monthly health statements)

Also, the [Univera Healthcare mobile app](http://www.univerahealthcare.com/app) offers on the go convenience and access.

All you have to do is login to get started and access to your health plan online! The UniveraHealthcare.com Quick Start Guide is available if you need help. Of course, I’m always here if you have any questions.

\*Network coverage may vary based on your plan. Estimate Medical Costs tool may not be available to all plans.

Email #2 – Don’t Forget to Sign up

*Subject:*

Don’t forget to sign up for your Univera Healthcare account.

*Copy:*

One of the features I like about our Univera Healthcare plan is that every employee has access to their own online member account. It’s easy to get started, and they’ve also provided us with this Quick Start Guide.

Visit [UniveraHealthcare.com/Login](http://www.univerahealthcare.com/login) to get started.

After you sign up, you’ll be able to:

* View or order Member Cards
* Find a Doctor who participates with your plan
* View deductibles, spending and claims
* Estimate medical costs\*
* Access statements, forms and documents

Read the Quick Start Guide and sign up as soon as you can. As always, I’m here to answer any questions you have.

Don’t forgot to download the [Univera Healthcare mobile app](http://www.univerahealthcare.com/app) for health plan access on the go!

\*Network coverage may vary based on your plan. Estimate Medical Costs tool may not be available to all plans.

Email #3 – Reminder

*Subject:*

Tools to Help You Make the Most of Your Health Plan

*Copy:*

I wanted to send everyone a quick note to remind you to sign up for your Univera Healthcare online member account. Your individual online account always has the most up-to-date information, and it’s a great feature of our health plan. You never know when or where you’re going to need quick answers about health benefits, so I hope you’ll take advantage of this part of your coverage.

Visit [UniveraHealthcare.com/Login](http://www.UniveraHealthcare.com/Login) to get started.

Signing up for your account lets you:

* View or order Member Cards
* Find Doctors that participate with your plan
* View deductibles, spending and claims
* Estimate medical costs\*
* Access statements, forms and documents

Getting access to your account is easy. Just follow the steps in the attached Quick Start Guide. All you need is a few minutes and your member card. Don’t forget download the [Univera Healthcare mobile app](http://www.univerahealthcare.com/app) for access on the go!

Let me know if you have any questions.

\*Network coverage may vary based on your plan. Estimate Medical Costs tool may not be available to all plans.

Email #4 - High Deductible Plan Member Helpful Tools

*Subject:*

Managing Your High Deductible Health Plan Made Easy

*Copy:*

As a High Deductible Health plan member, Univera Healthcare has some tips and tools to help you manage your medical costs, deductible – and more!

**Register. Login. Create an Online Account**

An UniveraHealthcare.com online account can help you get the most out of your high deductible health plan. If you haven’t done so already, now is the perfect time to register for an online account.

Visit [UniveraHealthcare.com/Login](http://www.univerahealthcare.com/login) to get started.

* Simple views of out-of-pocket spending, remaining deductible, and claims details
* Find a Doctor that participates in your plan
* Estimate medical costs to budget for care\*
* View or order Member Cards
* Access forms, statements and documents

When paired with health savings account tools your Univera Healthcare member account can be very useful to budget for and manage your healthcare expenses.

Plus, when you create an account, you can access your health plan, deductible, spending, and claims information on the go with the [Univera Healthcare mobile app](http://www.univerahealthcare.com/app).

It’s easy. All it takes is an email address and your member ID card. The Quick Start Guide is helpful, but if you have any questions, let me know.

\*Network coverage may vary based on your plan. Estimate Medical Costs tool may not be available to all plans.

Email #5 – HDHP - Find a Doctor / Estimate Medical Costs

*Subject:*

Compare costs and find doctors all in one spot.

*Copy:*

Managing your deductible can be tricky when you’re not sure what things cost. Our new-and-improved online tool lets you view estimated medical costs before you see a bill, so you can plan for expenses. The same search also helps you quickly find and connect with area doctors.

Results are personalized to your plan, year-to-date spending, and deductible when you log in to your online member account.

* **Estimate Medical Costs**

Easily look up estimated medical costs across more than 1,600 treatment categories and 400+ procedures. All factoring in your up-to-date spending and deductible when you’re logged in.

* **Find Providers**

Quickly find local doctors, specialists, hospitals, and urgent care centers. Advanced filters let you refine results to exactly what you’re looking for.

These online tools are available anytime you need to [Find a Doctor](https://www.univerahealthcare.com/find-a-doctor/provider) or [Estimate Medical Costs](https://univerahealthcare.com/find-a-doctor/estimate-medical-costs). Let me know if you have any questions.

Network coverage may vary based on your plan. Estimate Medical Costs tool may not be available to all plans.